

# 2025 PEDAL PRIX INVITATION FOR SPONSORSHIP

*Find Your Remarkable*





## INVITATION TO SPONSOR WOODCROFT COLLEGE PEDAL PRIX TEAM

Woodcroft College students have been competing in Pedal Prix events since 1991. As part of the UniSA Australian HPV (Human Powered Vehicles) Super Series our students race against other school teams on closed controlled circuits.

There are many benefits for our students in being part of the Pedal Prix team.

They learn valuable skills in teamwork, leadership, communication, strategic thinking and problem solving. Pedal Prix helps students to develop confidence, resilience and positive social skills while building their general fitness and health.

Our students are now preparing and training for the 2025 season and the College is very grateful to have a strong parent volunteer group who manage the team, run the training sessions, maintain the bikes and, of course, support our students on race days.

However, even with parent volunteers and student charges to participate, Pedal Prix is a costly undertaking for any school. Without the generosity of sponsors, our students would not continue to have the opportunity to compete in a sport which engages across year levels, abilities and aspirations.

Thank you for the opportunity to seek sponsorship of the Woodcroft College Pedal Prix team. Our proposal outlines how funds will be used and how sponsors are acknowledged.

We would be so grateful to have your support and, if you are interested, you will find a confirmation form in this proposal.

Please contact us if you would like more information or the opportunity to discuss your involvement.

Kind regards

**Andrew Griffiths**  
**Deputy Principal – Wellbeing and Student Experience**

*and*

**Ashley Brown**  
**Pedal Prix Team Manager** (*Volunteer and current parent*)  
**E: [ac\\_brown@bigpond.com.au](mailto:ac_brown@bigpond.com.au)**



## 2025 PEDAL PRIX PROGRAM

Whether a student is an experienced athlete or just starting out, Pedal Prix provides an exciting and supportive environment for everyone.

### Key Features of our Pedal Prix Program

#### *Community*

Our program brings together students, parents, teachers and local sponsors to create an inclusive community that encourages collaboration and support.

#### *Teamwork*

Pedal Prix emphasises teamwork as students work together to develop strategies, build stamina and strive for their best in a supportive, team-oriented atmosphere.

#### *Fitness*

We offer a fitness program that builds endurance and strength. The program is inclusive to all fitness levels and includes weekly training sessions to focus on skill development, fitness and team bonding.

#### *Duration*

Pedal Prix runs for three terms giving time for practice, preparation and fun.

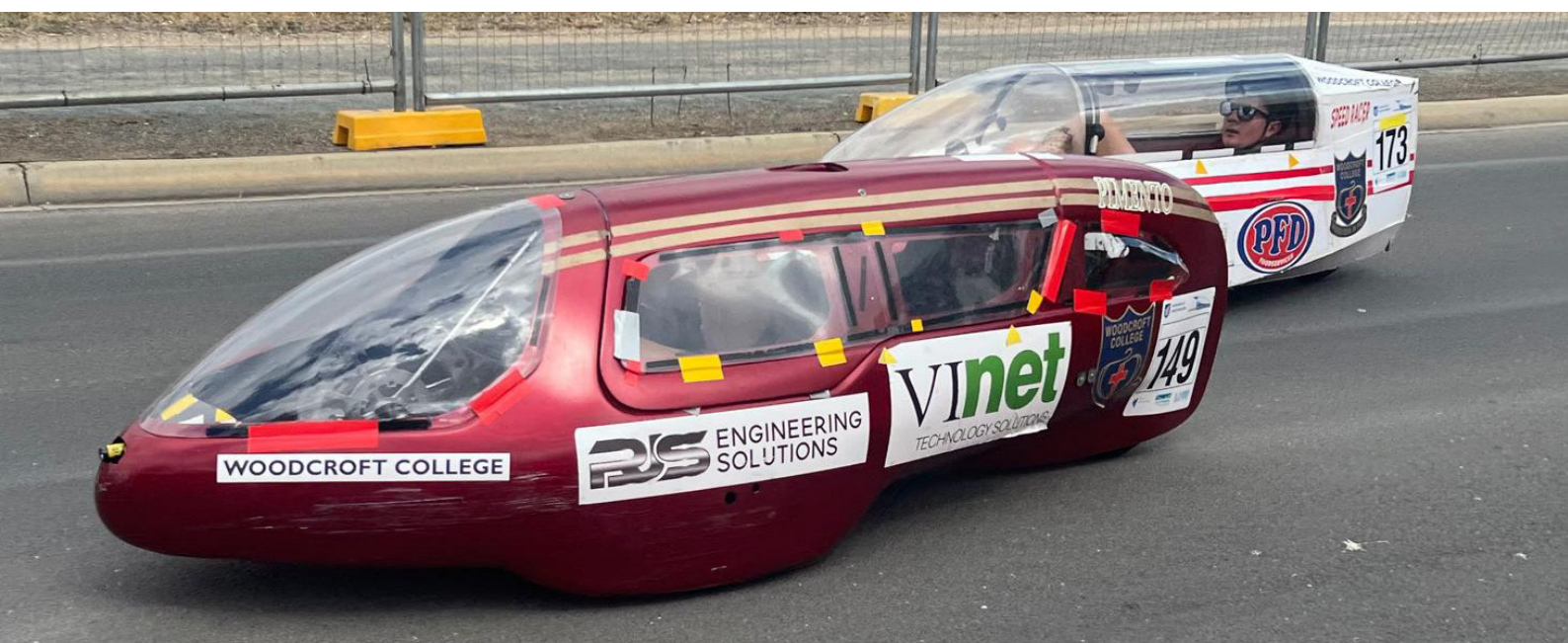
#### *Races*

Our teams compete in four races throughout the year, fostering individual and team growth.

May	6-hour race at The Bend, Tailem Bend
June	6-hour race at Victoria Park, Adelaide
August	8-hour race at The Bend, Tailem Bend
September	4-hour race at Sturt Reserve complex, Murray Bridge

#### *Support*

The program thrives with support from the College, local businesses and dedicated parent volunteers.



## 2025 SPONSORSHIP LEVELS AND BENEFITS

We are pleased to provide a range of branding and acknowledgement benefits to our sponsors.

If you have other ways your sponsorship can be recognised to support your marketing objectives, we are happy to discuss options with you.

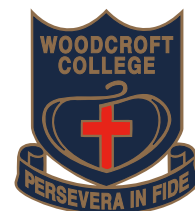
	Platinum \$2,000 (incl GST)	Gold \$1,000 (incl GST)	Silver \$500 (incl GST)	Bronze \$250 (incl GST)
<b>Sponsorship Entitlements</b>				
• Company logo on the vehicle <i>*Size of logo depends on sponsorship package chosen</i>	x4 vehicles	x2 vehicles	x1 vehicle	
• Logo on Pedal Prix trailer	✓	✓	✓	
• Logo or company name on College website	✓ Logo	✓ Logo	✓ Name	✓ Name
• Logo or company name on handbooks for race	✓ Logo	✓ Logo	✓ Name	✓ Name
• Mention on relevant Social Media posts with link to business	✓	✓		
• Certificate of thanks at end of season	✓	✓	✓	

Your sponsorship can include cash payment or in-kind support at one of the sponsorship levels.

## HOW YOUR SUPPORT WILL HELP

- New items for the four bikes
  - Corflute canopies
  - Tyres and tyre rims
  - Race lights and battery packs
  - Bike chains, shifters and derailleurs
  - Bike cabling
- Maintenance and equipment to keep the bikes in good condition.
- Replacement of bikes due to aging fleet.
- Equipment hire for events which can run from six hours to 24 hours.
- Supplies for the students (particularly for the 24-hour race at Murray Bridge).
- Training equipment to be used at the weekly sessions to build skills, fitness and team bonding.





**Thank you for choosing to be one of our valued Woodcroft College HPV team sponsors.**

I would like to sponsor the Woodcroft College HPV Team:

- ☐ Platinum Sponsorship for \$2,000 (incl GST)
- ☐ Gold Sponsorship for \$1,000 (incl GST)
- ☐ Silver Sponsorship for \$500 (incl GST)
- ☐ Bronze Sponsorship for \$250 (incl GST)

### Contact Details

Individual or organisation: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone Number (B/H): \_\_\_\_\_ Mobile: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Payment Details

☐ Please send tax invoice to organisation

☐ Visa ☐ Mastercard

Name on Card (please print): \_\_\_\_\_ Expiry Date: \_\_\_\_ / \_\_\_\_

Credit Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

CCV Number: \_\_\_\_\_ Signature: \_\_\_\_\_

### Please return this form to

Cathy Stewart | Director of Marketing and Advancement

Woodcroft College

PO Box 48, Morphett Vale SA 5162

email: [stewart\\_ca@woodcroft.sa.edu.au](mailto:stewart_ca@woodcroft.sa.edu.au) | Ph: 8322 2333

**Thank you for supporting the Woodcroft College HPV Pedal Prix Team.**

**WOODCROFT COLLEGE**

**An Independent Coeducational Anglican ELC - Year 12 School**

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